

# The Didsbury Pioneer

VOLUME 52; NO. 29

DIDSBURY, ALBERTA, WEDNESDAY, JULY 22, 1953

\$2.50 a Year; 6c a Copy



## Hosp. Ratepayers Please Note

Didsbury Municipal Hospital has made an agreement with the Department of Health, effective July 1st, to provide hospital services other than ward accommodation, to ratepayers and contract holders at a flat rate of sixty cents (60c) per day, chargeable to the patient, with the following exceptions:

Cortisone and ACTH in all trade forms;

Cortisone and oestrogen implants in all trade forms;

Heparin in all trade forms;

New drugs placed on the market subsequent to June 30, 1953;

Any appliances primarily intended for use of the patient after discharge;

Procedures, treatments and tests not available in this hospital.

R. G. McARTHUR

Secretary-Treasurer

## FALLEN TIMBER

Mr. Johnny Howton, Danny and Jeannie spent a week visiting the former's parents, Mr. and Mrs. C. B. Moore of Calgary.

Many district residents, too numerous to name, attended the Calgary Stampede.

We are pleased to hear that Pat McGaffin is much improved.

Rickey Admussen spent two days visiting his grandparents, Mr. and Mrs. J. H. Cooper, while his parents attended the Calgary Stampede.

The sympathy of the district is extended to the Vinea family in their sad bereavement.

Mr. Paul Fields and his mother, Mrs. S. Fields of Los Angeles, were visiting Mr. and Mrs. W. H. McGaffin of Didsbury and Mr. and Mrs. J. H. Cooper, have returned home.

Mr. and Mrs. C. B. Moore, Mr. and Mrs. Robert Moore and Mrs. Lily McGaffin were Sunday visitors at the home of Mr. and Mrs. Johnny Howton.

A week ago Sunday Mr. and Mrs. V. Johnson were visitors at the home of Mr. and Mrs. L. Wannamaker.

Mr. and Mrs. C. B. Moore visited at the home of Mr. and Mrs. J. H. Cooper Sunday evening.

Miss Edna Bruns of Carstairs is visiting at the home of her sister, Mrs. Joe McGaffin.

Little Colleen Teynor is a visitor at the home of her aunt and uncle, Mr. and Mrs. Bill Moncey.

Mr. and Mrs. Billie Dick were visitors at the home of Mr. and Mrs. Bill Dick recently.

Miss Anita R. Moncey visited Miss Donna Wannamaker on Saturday.

Mr. and Mrs. E. Berchert are holidaying in B.C.

Gary and Monty Moore of Calgary are spending several weeks with their cousins, Danny and Jeannie Howton.

Miss Marlene Adams of Cremona, who is employed at the Royal Bank in Brooks, was home for the weekend.

Mr. Francis Adams is home after spending some time at the coast.

Miss Joe Anne Adams of Cremona spent several days visiting her sister and brother-in-law, Mr. and Mrs. E. Lougheed.

Mr. and Mrs. W. H. McGaffin took Mr. Pat McGaffin to Calgary Friday to visit the eye specialist again.

Drilling is going ahead smoothly on the well on the A. C. Brander farm, east of town, and on Tuesday it was reported a depth of 3,650 feet had been reached.

## East Notes

(From Our Own Correspondent)

Mr. and Mrs. Schumaker and Gloria, Mrs. Albert Clancy and son Robert, all motored to Kathryn on Sunday to visit with Mr. and Mrs. William Schumaker and Darlene.

Mr. and Mrs. Adam Schumaker and boys were also there, the occasion being Darlene's first birthday.

We are glad to hear that Alfie Thompson is again on the road to recovery.

The next Lone Pine W.I. meeting will be held in August at the home of Mrs. Bruce Shells.

Mr. and Mrs. Lloyd Cippierley and family, Don Thompson and Shirley Spragg have returned from their trip.

Mrs. Sam Elliott's sister, Mable and family, left for their home after attending the wedding of their niece, Miss Joy Elliott.

Mrs. Clancy and son Robert spent a few days last week with Mrs. Art Grange and family.

Mrs. Harry Hanson of Munson and Mr. and Mrs. Harry Dolphin of East Coulee spent several days visiting their cousin, Mrs. Edna Dowell.

Visiting at the Fred Metz home on Thursday evening were Mr. and Mrs. Bruce Shells and daughters, Mr. and Mrs. Harry Dolphin, Mrs. Harry Hanson and Mr. and Mrs. Ray Dowell.

The occasion being the latter's first wedding anniversary.

Mr. Fred Metz and Mrs. Edna Dowell were Sunday visitors with Mr. and Mrs. Fred Tarnasky of Irricana on Sunday.

Mrs. Harry Hanson, Mrs. Harry Dolphin and Mrs. Edna Dowell were Thursday visitors with their aunt and uncle, Mr. and Mrs. Jim Grant of Olds, and also visited with Mrs. Marie Coates of Olds.

Mr. and Mrs. Fred Beuf and family were Sunday dinner guests of Mr. and Mrs. Herman Dageforde and family.

Miss Charlene Hillebrecht of Calgary is spending part of her holidays visiting Mr. and Mrs. E. A. Bartz and Arlene and the Meyer family.

Mr. and Mrs. Vern Shantz of High River were weekend guests of Mr. and Mrs. R. L. Shantz.

Mr. and Mrs. Harry Steckley of Calgary were weekend visitors of Mr. and Mrs. R. L. Shantz.

Mr. and Mrs. Jack Edwards and Mrs. L. Dickau were Monday visitors to Calgary.

Mr. and Mrs. C. F. Stroud, Irene and Barbara, of Red Deer, were guests of Mr. and Mrs. M. Dippel and Carole for several days last week.

Miss Grace Hunsperger and Mrs. E. Cressman were visitors at the Lynn Hunsperger home last week.

Mr. and Mrs. Barney Reinhardt, of Chilliwack, B.C., were Friday supper guests of Mr. and Mrs. L. Hunsperger and family.

Mrs. Elliott Cressman and Oray Cressman, of Calgary, were Monday visitors with Mr. and Mrs. L. Hunsperger and family.

Miss Patsy Hipkin is spending a holiday with Mr. and Mrs. David Burns and family at Edmonton.

Mr. and Mrs. Delbert Levagood and family were recent visitors to Banff and Radium.

## Men's Golf Tournament Starts Here Wednesday

### LOCAL RESIDENTS ENJOY LENGTHY TRIP

Mr. and Mrs. L. Klein and son Robert, and Mr. Harry Gabel, returned Sunday from a trip to North Bulkley, B.C., about 200 miles west of Prince George, where they visited with Mr. and Mrs. W. F. Harnett (Orpha Gabel).

They report seeing some wonderful country as well as some that was plenty tough.

The round trip, in which they covered 2,322 miles, was as far north as Fort St. John, back to Dawson Creek and the much-talked-about Hart highway, to Prince George.

They returned by the Cariboo Trail to Cache Creek, eastward to Kamloops, Revelstoke, Big Bend highway to Golden, Lake Louise and Calgary.

While fishing in the Babine Lake, 27 miles north of Mr. and Mrs. Gabel's home, the party had a very unusual experience.

They pulled in a few good-sized fish and while they were eating lunch on one of the large islands in the bay, a strong northwest wind began to blow and the waves became so high that it was not safe to venture out in a boat.

It was not until 4 a.m. in the morning that the party were able to embark in their boat to cross the six miles of lake.

They arrived in the night in fine spirits and had no ill effects after spending a night on an island far from home.

Mr. and Mrs. Gabel returned to their home on Sunday.

Mr. and Mrs. Fred Beuf and family were Sunday dinner guests of Mr. and Mrs. Herman Dageforde and family.

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Play commences today (Wednesday) in the men's July golf tournament. The winner of each double section plays the winner of the following double section.

Any member in good standing not drawn, may enter. Usual handicaps prevail (medal play). Entry fee 50c. Handicap follows the name of each player:

George Law 10, George Thring 10, C. Reiber 10, Walt Fulkerth 12, M. Buzzard 12, A. Engver 12, B. Freeman 10, Jack Freeman 10, F. Kaufman 10, L. Larfield 10, L. Clayton 12, Art Reiber 8, E. C. Pieper 12, H. Lynch-Staunton 12, E. Watkin 12, E. Oke 12, C. Sorenson 3, B. Prevost 3, R. Eubank 3, S. Krueger 3, C. Wordie 3.

A. J. Allen 6, F. Evans 6, C. Mc-Nichol 6, W. McFarquhar 8, L. Berscht 8, L. LeGrand 8, J. Holub 8, J. Wordie 8, S. Devine 10, J. Freeman 9, K. Ullman 10, G. McDonald 10, B. Cowan 10, Pay Nichol 10, B. Dawkins 10, H. Halliday 10.

Mr. and Mrs. A. Knights was hostess to 13 members of the Zella W.I. and 15 visitors, on Thursday, July 18. The Westerdale Willing Workers were guests for the afternoon.

All present answered the roll call with a "bird call".

Mrs. W. McArthur of Royalties demonstrated copper tooling and some of the ladies used their hand at it.

The sum of \$10 is to be sent to the Canadian Artistic Society, Mrs. Ralph Jackson of Westerdale won the hostess prize. The "bit of fun" was a short play put on by eight members of Zella W.I. "A Parody of a W.I. Meeting".

The next hostess will be Mrs. E. Waldford on Thursday, August 20.

Miss Patsy Stuart of Red Deer, who has been a guest at the home of Mr. and Mrs. Tony Spooner for the past week, came down with measles last Wednesday.

Guests at the home of Mr. and Mrs. Mike Knights the past week have been Mrs. A. M. Knights Sr. of Black Diamond, and Mr. and Mrs. W. McArthur and daughter, of Royalties.

Carol Stroud of Red Deer spent the past week with her uncle and aunt, Mr. and Mrs. Bill Broadhurst.

Mrs. Ebeon of Dickson was a visitor for three days at the home of her daughter, Mrs. H. Christensen.

Congratulations are extended to Mr. and Mrs. Cecil Grete (Marie Toppin) on the birth of a son.

Mr. and Mrs. Roy Walton and daughter Linda, of Edmonton, have been guests at the home of Mr. and Mrs. E. Lowrie. The previous Sunday a family reunion was held at the Lowrie home.

Mr. and Mrs. George Smith Jr. of Calgary, visited over the weekend with Mr. and Mrs. Eric Atkinson and Larry.

Mr. and Mrs. Arthur Gebers and Gordon were Sunday dinner guests at Airdrie with Mr. and Mrs. Helmer Hansen and family.

Mr. Myron Gebers and Mr. and Mrs. Harry Stahl visited a few days at Radium.

Miss Doreen Pratt is visiting with her aunt and uncle, Mr. and Mrs. Frank Brag, at Big Valley for a couple of weeks.

Mr. Walter Pratt and Mrs. Charles Snyder attended Farm Women's Week in Olds last week.

Mrs. Arthur Gebers was one of the group from the Lutheran Ladies' Aid who visited at Banff for a few days last week.

## Mountain View

(From Our Own Correspondent)

Mrs. C. L. Fry and Dr. W. H. Fry of Shellbrook, Sask. are visiting for a few days with Mr. and Mrs. H. Fry and family.

You are reminded to keep in mind the F.W.A. meeting at Mountain View hall on Tuesday, July 28 at 8:30 p.m.

Best wishes are extended to the newlyweds, Mr. and Mrs. Krykwy (Joy Elliott), whose marriage took place on Thursday, July 16 at Knox United Church, Didsbury.

Supper guests Saturday evening with Mr. and Mrs. Joe Hunter and boys, were Mrs. Sam Elliott, Jean and Robert, Mr. and Mrs. Tony Hobinsfield, the twins, June and Joyce, Harvey and Lawrence, all of Terrace, B.C., and Mr. and Mrs. Lawrence Hunter.

Supper guests Monday evening with Mr. and Mrs. Arthur Gebers, were Mr. and Mrs. Dave Stahl and Diane, Mr. and Mrs. George Clark and Viola of Winnipeg, Mrs. Andrew Hansen and Sylvia Goldfeldt of Calgary and Leona Blain of Didsbury.

Those present at a turkey supper at the home of Mr. and Mrs. Sam Elliott Sunday evening included: Mr. and Mrs. Tony Hobinsfield and twin daughters, June and Joyce and sons, Harvey and Lawrence; Mr. and Mrs. Pete Krykwy, Mr. and Mrs. George Clarke and Carol, Mr. and Mrs. Gordon Rahnburn and family and Mr. and Mrs. Joe Hunter and boys.

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## Mount. View W.I. July Meeting

The July meeting of the Mountain View W.I. was held at the home of Mrs. Annie Booker on July 9, with nine members present.

"O Canada" was sung, the creed read and roll call was answered with a Travelogue. Minutes of the June meeting were read and adopted.

Supper guests Saturday evening with Mr. and Mrs. Joe Hunter and boys, were Mrs. Sam Elliott, Jean and Robert, Mr. and Mrs. Tony Hobinsfield, the twins, June and Joyce, Harvey and Lawrence, all of Terrace, B.C., and Mr. and Mrs. Lawrence Hunter.

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## Westcott News

(From Our Own Correspondent)

Congratulations to Mr. and Mrs. Alfred Baustille, it's a boy, a brother for Mickey.

Mrs. Ellen Wilhusen was among the party of ladies who spent a few days in Banff last week.

Sympathy is extended Mr. and Mrs. Don Artman in the loss of their son Edward last week. Funeral was at Olds on Saturday.

Mrs. John Jacobson of Sundre was a visitor at the Otto Folkman home last weekend.

Mrs. K. Goelien of Didsbury was a dinner guest with her son Herb. Goelien and family on Sunday.

Mr. and Mrs. W. V. Lawrence of Oakland, Calif. are visiting relatives in the district.

The wedding of Miss Marjorie Goelien to Mr. Lyle Johnson will take place Tuesday, July 28 at 3 p.m. at Redeemer Lutheran church, Didsbury.

Due to late arrival and lack of space, some news for this column must be held over until next week.

Quite a number of friends of the Viney family were in attendance at the funeral of Jimmy Viney on Saturday. He died in a drowning accident on Sunday, July 12.



First of its kind in Canada is this new wheel truing machine now in operation at the new \$1,000,000 diesel plant being completed by the C.P.R. at Nelson, B.C. The unit shown in operation here, permits diesel locomotive wheels to be machined without removing either the wheels or trucks from under the locomotive. It will be used on engines operating in Southern British Columbia.

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## Willie WATT

**Philco Electric Refrigerators —**  
from \$279 to \$645

**Servel Propane Refrigerators —**  
from \$309 to \$675

**Deepfreeze Refrigerators —**  
from \$299 to \$599

**Home Freezers —**  
from \$269 to \$789



**Feeq's**  
GENERAL RETAIL  
Propane Sales & Service  
EAST OF RAILROAD TRACKS



## Grand Opening of the Olds Auction Mart. Ltd.

On Archie Boyce Farm, at South Corner of Olds  
TUESDAY, AUGUST 4, 1953

At 1:00 P.M. Sharp

FINE SEATING CAPACITY FOR 600 PEOPLE  
\$50.00 IN PRIZES GIVEN AWAY TO  
LUCKY TICKET HOLDERS !!

— DOOR PRIZE — CONTRIBUTORS'  
\$25.00 FOR BUYERS — PRIZE —  
AND SPECTATORS! \$25.00

When in Olds Call In and See the Auction Mart  
Phone or Write Listings Now So They Can  
Be Advertised

Owners and Auctioneers  
**A. BOYCE** **ADOLPH ROSEHILL**  
Licence No. 21 - Ph. 146 Licence No. 209  
**CHARLES ROSEHILL**  
Licence No. 208 - Ph. 1123

here is  
**'Something  
to  
Crow About,**



... BEAUTIFUL USED CAR  
VALUES THAT SAVE YOU  
MONEY. THEY'RE TOPS IN  
PERFORMANCE TOO!

- 1951 OLDSMOBILE ROCKET 88 SEDAN, equipped with hydromatic drive, custom radio and sun visor. This car has very low mileage and is in A-1 shape.
- 1951 FORD DSEDAN, in top shape and priced right.
- 1952 CHEVROLET 3-TON, with four speed transmission and custom radio. This truck is next to new and we offer it at a big saving.
- 1949 AUSTIN SEDAN, which has had the best of care and is priced low.
- 1934 DODGE SEDAN, runs very well and is selling for \$75.00

**EDEORD MOTORS**  
YOUR MODERN GARAGE

CHEVROLET OLDSMOBILE

# USE THE CLASSIFIED FOR RESULTS

## KEEP IT AT HOME

The all Canada gas pipe line east will get wide support.  
Once gas crosses the international border, Canada loses complete control. Its distribution becomes entangled in foreign politics and subject to foreign pressure groups. In times of scarcity it might be exceedingly difficult to ensure a continuous supply at the Canadian end of the line. If there was a surplus we might not be allowed to sell at all. And we would be almost sure to lose, too, the important development of secondary industry that grows along the gas lines.

## QUESTIONS

## and

## ANSWERS

## Cancer

QUESTION: Are those publicly claiming to cure cancer really doing it?

ANSWER: No. Only quacks and charlatans indulge in publicity about cancer cures. No ethical, reputable physician claims ability to cure cancer or any other disease, nor does he promise a cure. Write for Free Literature Canadian Cancer Society 231 7th Ave. E., Calgary, Alta.

## COMMUNITY

## AUCTION SALE

SATURDAY, JULY 25, 1953

Joe Dick's Barn, Southwest Corner, of Didsbury

LIVESTOCK — MACHINERY

HOUSEHOLD GOODS

MISCELLANEOUS ARTICLES

Listings will still be accepted prior to sale date

Lic. No. 120-52-53 Phone 1211

DRAW WILL BE MADE FOR

GATE PRIZE DURING SALE

TERMS CASH

RAYMOND L. SHALITZ, Auctioneer

WORK WANTED — Young lady desires hourly housework. Phone 125 or 62. 28-2p

FOUND — Three car keys, near the office of Drs. McKenzie and Asquith. Owner may have same by calling at the Pioneer office and paying for this ad. 28-2p

LOST — Quantity of 8-gallon milk cans. Wed. July 15, between Dels Garage and Neapolis. Contact Pete Penner, Didsbury. Reward offered. 29-1p

LOST — Hand-tooled belt, with initials G.E.S. Finder please phone 1208, Didsbury. Reward. p

LOST — Black White Faced Yearling Heifer, branded PU right rib. R. Nimmons. 29-1p

WANTED — Reliable girl for general housework. Good working conditions. Phone 108. Didsbury

FOR SALE — John Deere 12A 6-Pl. Combine, complete. Has only combined 300 acres. Phone 302 or write Box 251, Didsbury. 29-3p

FOR SALE — Yorkshire boar, registered. Apply B. A. Atkinson, east of town. 29-1p

FOR SALE — 1936 Chevrolet coach, priced reasonable. Phone 246, Didsbury. 29-1p

FOR SALE — Ice cream bricks, 29c; half gallons of vanilla ice cream, \$1.00; bread, 16c loaf. H. L. Feeq, phone 221, Didsbury. 29-3c

FOR SALE — One Massey-Harris 7-ft. Power Mower. Only used two years. Payne-Freeman Co. Ltd. phone 14, Didsbury. 1c

FOR SALE — New cheap Oil Burner \$14.75 for cooking and heating stoves and \$29.50 for Furnaces and Boilers. Sold on a 60-day Money-Back Guarantee. You will receive Agents' Prices and full details by writing the Northwest Mfg. Co., 103J Main, Mitchell, S. Dak. 1c

FOR SALE — Late model 25 Massey Tractor, on rubber. In running order. Sell or trade for cattle or horses. Apply Roy E. Scown, Carstairs, or phone 218, Aene. 29-2p

CONCRETE GRAVEL — Day or evening service, \$1.00 loaded. 4 miles N.W. Innisfail (at bridge) Monday-Saturday. Right hand pouring. Also purebred Cheviot Rams from imported stock P. R. Malcolm & Son, R.R. Innisfail. 21-45p

LAUNDRY DONE AT HOME — Phone 165, Didsbury. 1c

FOR RENT — 3-room modern suite, unfurnished, \$27 plus utilities. Apply Reiber Bros. 27-3p

HOUSES FOR SALE — ARE YOU PLANNING ON MOVING TO CALGARY? We have many beautiful homes listed for sale in every part of the city. Priced from \$6,000 up. Terms can be arranged. Contact Jim McGhee, Phone 76987, Finlayson-Burniston Realty, 325 7th Ave. West, phone 29687. 29-2c

FOR SALE — Dairy herd of Joe Hunter, 8 head, including 4 head Holstein bought from dairy herd stock. Apply Joe Hunter, phone 521, if not sold prior to date of next Community Auction sale they will be offered at that time. 28-2p

FOR SALE — McClary Royal Escort coal stove. Phone 2015, Didsbury. 27-3p

FOR SALE — 1951 Studebaker 4-door sedan, custom radio, overdrive, air conditioner, sun visor, all new tires. 25,000 actual miles. Apply Vaughn LeGrande, phone 77. 27-3c

FOR SALE — 4-roomed house, south end Reasonable, one-third down, balance rental terms. Box 355, Didsbury. 27-3p

FOR SALE — Holstein milk cows, heifers and small bull calves. The cows and heifers are fresh and some are to freshen. Apply Lloyd Stauffer, phone 2907, Didsbury. 27-3p

FOR SALE — Fenced lot, 122 x 55', straight west of Gales' Feed Mill. Apply to Esther Weidner. 29-1p

## Get a load of this!



**F-800 "BIG JOB"** — a mighty giant of the Ford Truck line... G.V.W. ratings to 28,000 lbs... G.C.W. ratings to 48,000 lbs., takes bodies from 7'2" to 19 feet... combines big power and big strength with big economy operation.

For every kind of load, every kind of hauling job, you'll find the one right truck in the greatest Ford Truck line of all time... over 100 all-new models that are making trucking history on every road in Canada! Drivers everywhere are acclaiming the roominess, convenience and comfort of *Driverized* cabs... the mighty muscle-power of Ford's famous V-8 engines... the sweetest-ever handling ease that Ford's advanced engineering has built into every truck, from pickup to "big job"... the biggest choice of transmissions Ford has ever offered in any year! Contact your Ford Truck dealer... he has the truck to do your job more efficiently and economically than it's ever been done before!

CANADA'S MOST VERSATILE ALL-PURPOSE TRUCK LINE WITH MORE ALL-NEW FEATURES THAN EVER BEFORE!

**ALL-NEW CAB COMFORT** with 19% more all-round visibility, full 5-foot wide seat with built-in shock snubbers, new insulation and ventilation, comfort-positioned controls.

**ALL-NEW HANDLING EASE** with wider front tread, shorter wheelbase and set-back front axle to make turning circle up to 12 feet shorter for greater manoeuvrability, easier steering, more road-hugging stability.

**ALL-NEW TRANSMISSION CHOICE**—smooth-shifting Synchronizer... Silent transmission on all models, completely automatic Fordomatic® Drive and Overdrive® available on all half-ton models. (\*Optional at extra cost)

**ALL-NEW RANGE OF MODELS**—8 series... over 100 models... 17 wheelbases... 4 great V-8 engines... 9 transmissions... 24 rear axles... 16 brakes... 43 wheel and tire sizes... new light-duty units, new expresses, new "big jobs"... new parcel delivery, new cab forwards, new bus chassis!

# FORD TRUCKS

Carry more... and carry it farther... for every trucking dollar!

SEE YOUR FORD TRUCK DEALER

## Barrett's Garage

PHONE 126

DIDSBURY, Alta

LOOK FOR THE **F-1** SIGN OF VALUE WHEN YOU BUY A USED TRUCK—SEE YOUR FORD TRUCK DEALER



## How To Make Security Secure

How to provide for their future and the future of their dependents is a fruitful source of worry for many people today.

No previous generation ever had the means of providing for the old age that we have. This may be the

### CHURCH NOTICES

#### MOUNTAIN VIEW UNITED MISSIONARY CHURCH

Rev. A. Frey, Pastor

10:30 a.m.—Sunday School.  
11:30 a.m.—Morning Worship.  
8:00 p.m.—Evening Services.  
Youth Fellowship services held in the evening of the first and third Sunday of the month.

#### FOUR SQUARE CHURCH

Fallen Timber School House

Preaching service at 2 p.m. every Sunday.  
Sunday school immediately after service.  
Rev. Mr. and Rev. Mrs. Moore Pastors

#### UNITED MISSIONARY CHURCH

Rev. Ray Shantz, Pastor

Sunday School, 10:30 a.m.  
Preaching, 11:30 a.m.  
Sunday evening service, 7:30 p.m.  
Wednesday evening prayer meeting, at 8 p.m.  
Young Peoples' service every alternate Sunday at 7:30 p.m.

#### EVANGELICAL CHURCH

Rev. A. J. Grams, Pastor

SUNDAY SERVICES:  
10:30 a.m.: Worship Service.  
11:30 a.m.: Sunday School.  
2:00 p.m.: Sunday School follow-up.  
7:30 p.m.: Evening Service.  
Wednesday Evening, 8:00 p.m.: Bible Study and Prayer Meeting.  
Thursday Evening, 8:00 p.m.: Choir Practice.  
The pastor and congregation extend a cordial invitation to every one to worship with us. "Come and we will do thee good."

#### CHURCH OF NAZARENS

HARMATTAN

10:30 a.m.—Sunday School.  
11:30 a.m.—Morning Worship.  
8:00 p.m.—Evangelistic Service.  
Wednesday Prayer Meeting, 8 p.m.  
Friday N.Y.P.S., 8 p.m.  
REV. J. WATSON, Pastor  
The Church with the warm welcome

#### ANGELICAN MISSION OF OLDS

SUNDAY SERVICES  
Sunday School, 11 a.m. every Sunday.  
Second Sunday in the month: 7:30 p.m.—Didsbury.  
Fourth Sunday in the month: 11:45 a.m.—Didsbury.

#### REDEMER LUTHERAN CHURCH

The Church of the Lutheran Hour

REV. E. B. FOX, Pastor  
Divine Services every Sunday at 10:30 a.m., followed by Sunday School and Adult Bible Class.

reason, or one of the reasons, why our life expectancy is so much longer than that of our grandfathers.

The best provision any man can make for his old age is to keep himself physically and mentally fit, and able to do some useful work for which the world is willing to pay.

No money in the bank, no stocks or bonds, no pensions or allowances can compare with earning-power as a satisfying source of income.

For the farmer, the best social security is a well kept farm. If he takes good care of his farm during his working years, it will take care of him in his declining years; and such a farm will be a better legacy to leave to his heirs than its value in cash would ever be.

What is true of the farm, is true of many other privately owned businesses operated by the owners themselves or in partnership with others.

Perhaps the least satisfactory form of old age security is the one that is most coveted—the retirement pension which cuts a man off completely from the only work he knows, and leaves him bewildered for want of something to do.

Insurance is the most popular form of social security, and deservedly so. It is unique in that it provides substantial security for the dependents of the insured from the day it is taken out.

All forms of it are subject to some kind of erosion. Even the farm which the owner has carefully refrained from mortgaging, can be mortgaged out of much of its value by the taxing authorities.

But social security, expressed in dollars such as insurance, pensions, annuities, bonds or cash in the bank, is more exposed to erosion in other forms of wealth.

Ever since we abandoned the gold standard our dollar has had no fixed value. It is worth what we can get for it, and no more.

Today it is worth only half of what it was at the beginning of the war. In an address before the Royal Society of Canada last year, Prof.

### RED TAPE AT THE BORDER

There's far too much red tape in crossing international borders. It's forms for this and forms for that.

The trouble with this problem is getting action. The sophisticated traveler has got so used to this nonsense he puts up with it. The unsophisticated take for granted they'll get a kicking around at the border, according to The Financial Post.

Mankind is getting so tolerant of supervision and regimentation that he increasingly accepts annoyance and harassment by government, no matter how needless and silly.

H. F. Angus suggested that the people who loaned their savings to the government to help win the war have a right to expect to be repaid in dollars of equal value to the ones they loaned.

But they can't get such dollars, and as a result they are being deprived of half the value of their savings, and their loss is the taxpayers' gain.

The suggestion is that while it would not be practical for the government to guarantee the purchasing power of the Canadian dollar, it would be possible to issue a form of security with a guaranteed purchasing power, and into which pensions, small annuities and the savings of the poorer people could be converted.

Such an arrangement might appear to cost the taxpayer something; but in reality it would be merely returning to the savers the unearned profits which the taxpayers make out of their savings.

If the government would have the people save their money, the best encouragement it could give them would be an assurance that the dollars they have would not turn to ashes in their hands, but would be worth as much 10 or 20 years later as they were at the time they were earned.

—The Rural Scene

### TIERED DRIVERS ARE DANGEROUS

A very good suggestion to those who undertake long drives at the weekend, comes from J. P. Bickell of the Ontario Department of Highways. Make a stop, every two hours or so, he says, and relax or change drivers. After extensive tests the U.S. army has now adopted such a practice as regular routine.

At this time of year, Mr. Bickell points out, many people are driving much longer distances than at other seasons and at higher speeds. A few miles back and forth to the office at 20 or 25 miles an hour is not to be compared in effort to a hundred or more miles at 50 or 60 to the cottage or summer hotel.

## Keep Penivet\* on hand...

for penicillin treatment of sick animals

Cutter Penivet is easy to inject — requires no refrigeration. Each injection maintains effective blood levels for prolonged periods of time if dosage is 2000 units of penicillin per pound of animal weight.

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## Ship Your Stock Through The

Mountain View Co-Operative Livestock Marketing Association  
Local Agent: R. E. GILLRIE

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#### WHY GET HOT AND BOTHERED?

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Used Horse Mowers \$25.00 and up  
Used Cockshutt No. 15, 6 Ft. Power Mower, good shape \$195.00

### John Deere Power Mowers

For all makes of Tractors. Available in 5, 6 or 7 Ft. Cutter Bar.

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AUSTIN — JOHN DEERE  
PHONE 132 DIDSBURY

# CHEVROLET

is further ahead than ever!



Illustrated—Chevrolet "One-Fifty" 2 Door Sedan



## MORE PEOPLE BUY CHEVROLETS THAN ANY OTHER CAR!

### POWERGLIDE and POWER STEERING!



Chevrolet's new Powerglide, optional at extra cost on the Bel Air and Two-Ten series, is the newest, most advanced automatic transmission in its field. A new automatic starting and passing range gives you flashing getaway from a standing start, or for passing in city driving. Power Steering—optional at extra cost with Powerglide—lets you steer and park with fingertip ease, and drive with greater safety.



### ALL THE NEW THINGS YOU WANT!

More weight, more stability, more road steadiness, with Centre-Point rear suspension and the softer, smoother Knee-Action Ride. A wider choice of body types and colour harmonies. And, optional at extra cost, GM Shade Line Tinted Glass with exclusive, graduated windshield tinting, and the amazing GM Automatic Eye which automatically dims and brightens headlights.

### HIGH-COMPRESSION POWER!



The new 115-h.p. "Blue-Flame" valve-in-head engine teamed with the new Powerglide automatic transmission as an option at extra cost on "Two-Ten" and Bel Air models has an extra high compression ratio of 7.5 to 1. In gearshift models you get the new 110-h.p. high-compression "Thrill-King" engine. Both bring you far finer performance on far less gasoline!

### COLOUR-STYLED INTERIORS!



A whole flashing panorama of sparkling colours and colour combinations are yours to choose from in your new Chevrolet. There's an almost endless variety of handsome interior shades, exterior shades and two-tone combinations to stir your fancy and set your imagination to work. This year's Chevrolet boasts interiors colour-matched to exteriors, a true fine-car feature that's only one of the many extras you'll find in Chevrolet.

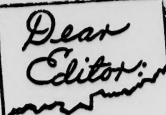


### ECONOMY AND VALUE!

This year's Chevrolet brings you the most important gain in economy in Chevrolet's entire 40-year history! You go much farther on every gallon of gas (regular gas, at that). You save on over-all costs of operation and upkeep. You save every mile you drive with this great new '53 Chevrolet. Yes, with all its higher quality and new features, Chevrolet is still Canada's finest low-priced car!

# EDFORD MOTORS

ED FORD, Prop. — DIDSBURY, ALBERTA



... the letters start. Then from all over the free world come such comments as these from readers of THE CHRISTIAN SCIENCE MONITOR, an international daily newspaper:

"The Monitor is most reading for 'straight-thinking' people."  
"I returned to school after a lapse of 18 years. I will get my degree from the college, but my education comes from the Monitor."  
"The Monitor gives me ideas for my work."  
"I truly enjoy its company."

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**THE DIDSBURY PIONEER**

Established in 1903

Published Every Wednesday at Didsbury, Alberta  
Entered as Second Class Matter, Post Office Department, Ottawa  
Member of the Canadian Weekly Newspapers Ass'n.  
and of the Alberta Division of the C.W.N.A.  
Subscription: In Canada, \$2.50 a year; In U.S., \$3.50  
JAMES CURRIE, Editor and Publisher

**Excerpts From Other Papers****KEEPING COOL**

We never thought we'd be writing an editorial about keeping cool this year. In fact, a few weeks ago we thought writing one concerning the various arts of keeping warm. Recent changes in the weather changed our mind. Quite frankly, we'd much rather worry about keeping cool in summer than keeping warm. It wouldn't be quite right the other way around, and we always like to be right.

Anyhow, this is how to keep cool in the summer.  
1. Never take any exercise.  
2. Never watch anyone else taking any exercise.  
3. Wear as few clothes as your figure allows.

4. Drop an ice cube down your neck every hour during the day-time.

5. Get someone else to do most of your work at the office.  
6. All envelopes containing bills should be placed in a shady spot until cool weather arrives.

7. Sell your lawn mower.  
8. Do not listen to political broadcasts unless a member of your own party is speaking.

Put any one of the above eight rules religiously and we'll guarantee that you'll not only keep cool but will make numerous other people hot watching you.

—The Lethbridge Herald

**ONLY BROOKS, NOT MEN, GO ON FOREVER**

It was with almost universal and sincere concern that the world learned that Prime Minister Sir Winston Churchill (and we can imagine his indignant growl of protest) had been ordered by his doctors to rest.

The fact that this happened on the eve of a Bermuda conference that had become actively controversial far in advance of the event, coupled with the further fact that Sir Winston began his "rest" with a gay luncheon party at which he seemed to be his own ebullient self, gave rise to some conjecture that his illness might be largely "diplomatic."

However, it should be remembered that Sir Winston is 78, that he has been going at things full steam for many months, that he has had the whole Coronation to worry about, and in addition to being Prime Minister he has also shouldered the especially heavy burdens of the Foreign Ministry because of the illness of Anthony Eden. Still in addition, it is reasonable to suspect, Sir Winston has not abandoned his lifelong habit of poking exceedingly active fingers into the affairs of every other department of his government, too.

Lesser men than this remark-

able giant might well have collapsed long ago under the many burdens, and so it is by no means unreasonable to think that Sir Winston indeed stands in need of a rest.

Nevertheless, Britain and the rest of the world which holds this man in such esteem and affection, have been brought suddenly to realize that he is only human and cannot be expected to go on forever. It is a common failing to regard our greatest men as somehow indestructible, even immortal and to feel somewhat cheated when they fail to measure up.

It may well be that Britain and the rest of us on the sidelines may soon see some radical changes in the make-up of that country's Conservative govt. Not only is it apparent that Sir Winston may have to consider, seriously, his retirement in the not-too-distant future, but another long-familiar figure in that party may have to go too.

We refer, of course, to Anthony Eden, who also has been around so long, giving brilliant, dignified and unswerving service, that we have become used to thinking of him as Sir Winston's obvious successor. Now Mr. Eden is ill, and no longer young, either, and it is Mr. Butler, whom we do not know very well, who has suddenly emerged as the possible leader.

We do not doubt that when the time comes young and able men will appear in the party to assume the onerous tasks, but in the meantime we confess to a feeling of real sadness, tinged with indignation, that time alone can do

**South West Didsbury**

(From Our Own Correspondent)

(Too Late For Last Week)  
Calgary visitors on Thursday were Mr. and Mrs. E. Dippel and family, and Mr. and Mrs. Jack Edwards and family.  
Mr. and Mrs. Anton Sieman of Walton, Ont., were visiting the Meyer families from Tuesday till Friday.

Mrs. George Meyer accompanied Mr. and Mrs. Anton Sieman to Edmonton to visit Mr. and Mrs. J. J. O'Brien and family.

Mrs. Charles Hillebrecht and Charlene of Calgary, were Thursday supper guests of Mr. and Mrs. E. A. Bartz.

Mr. and Mrs. Jack Dietz of Mitchell, Ont., were Thursday visitors with Mrs. George Meyer and George.

Mr. and Mrs. Jack Edwards and family were Sunday visitors with Mr. and Mrs. Tom Edwards and family. Bruce Edwards remained for a short visit.

Neighbors and friends helped Mr. H. W. Polman on Friday and Saturday to erect the rafters on his new barn.

Mr. and Mrs. Ruben Ratsliff of Edmonton were Tuesday supper guests of Mr. and Mrs. Lynn Hunsperger and family.

Miss Enith Hunsperger of Edmonton spent several days attending the camp meeting. Miss Enith and Grace Hunsperger were Saturday supper guests of Mr. and Mrs. Lynn Hunsperger and family.

—o—

**TOO MUCH CREDIT**

Expanding credit by the banks, as well as by finance companies and retail traders, is getting a critical look from financial authorities at Ottawa.

The new figures show that consumer credit in the first quarter of this year financed one-third of retail sales. This is a higher proportion than in any period of last year, although the first quarter is normally the lowest for credit sales.

Such things to us that even great men like Sir Winston must some day pass the job to someone younger.

—The Calgary Herald

**Paradox...**

The world is now witnessing one of the weirdest situations which is so puzzling to farmers everywhere. It appears that there is too much food in North America and declining prices and depression are in the offing. At the same time, two-thirds of the people in the world exist on a diet barely above subsistence level.

That paradox has occurred in the past. Farm people have always hoped that some system could be devised whereby their surplus food production could be so distributed as to enable hungry people to have a better diet and at the same time prevent prices falling to ruinously low levels.

The world should regard food surpluses as an asset instead of a liability. Food is a prime necessity of life and there is no substitute therefor. Without food, workers cannot turn out manufactured goods, mines cannot be operated, railways cannot be run and shipping will come to a standstill. Lumbering operations in forests will not proceed if workers are not fed, and all other human occupations will slow down to a halt. The teeming masses in the great cities of the world rely upon the farmer for their daily bread. And yet it seems an economic crime to build up food surpluses.

Senator Humphrey of Minnesota recently said: "We could have steel, oil, aluminum, coal and rubber stockpiled for 100 years but if we didn't have food we couldn't fight for a week."

**BUILDING COSTS**

UP AGAIN THIS YEAR

If you're house building this year you may find the tab \$250 or more higher than you expected. It depends on how much of an additional wage bill the builder may decide to absorb.

That's the effect of an average wage increase of 10 cents an hour granted to construction trades across the country. Most groups have now signed contracts; others are in the final stages of negotiation.

**PLAN TO ATTEND THE...****Grand Opening of the Olds Auction Mart. Ltd.**

On

**Tuesday, Aug. 4th**

At 1:00 P.M. Sharp

One of the most modern Livestock Auction Marts in Western Canada

Derive top prices and cash payment by selling at the Olds Auction Mart. Make your listings now with the Olds Auction Mart Ltd.

**Owners and Auctioneers**

**A. BOYCE** **ADOLPH ROSEHILL**  
Licence No. 21 - Ph. 146 Licence No. 209

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**OLDS****ALBERTA****Radiator Repairs !!**

Guaranteed Radiator Repairs on all makes and models of cars, trucks and tractors—while you wait.

**DUNCAN AUTO BODY AND SERVICE**

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The Liberals say  
they can't cut your taxes!

**WE CAN...  
WE WILL!**

the Main Issue  
in this election is  
**YOUR MONEY!**

**FARM IMPROVEMENT LOANS****AVAILABLE FOR:**

Implements, Machinery,  
Equipment.  
Breeding Stock.  
Construction, Repair or  
Alteration of any farm  
building.  
Fences, Drainage, etc.  
Farm Electrification.

See your friendly 'Royal'  
branch manager for full  
details.

SEND FOR IT  
TODAY! Ask for  
this booklet at  
your friendly  
'Royal' branch.



**The ROYAL BANK OF CANADA**

You can bank on the 'Royal'



**We will** budget for Government's legitimate needs... we will stop budgeting for bloated surpluses which—in three years—took from the people's pockets the staggering sum of \$1,618,000,000 more than the Government needed.



**We will** end the shocking conditions in our Defence Department which the Government's own investigator, (Col. G. S. Currie) described as: "A general breakdown in the system of administration, supervision and accounting... Accounting records in a chaotic condition and of little use in determining the nature and extent of irregularities... Waste and inefficiency far more costly in loss than that covered by actual dishonesty".



**We will**, without impairing the efficiency of our Armed Forces, correct the appalling inefficiencies in the administration of the Department of National Defence.



**We will** provide the nation with an administration whose attitude towards the spending of public monies will be one of prudence and common sense. A new Government in itself will mean substantial savings to the taxpayer—it will replace a Government whose arrogant indifference to economy was best expressed by Mr. Howe's scornful remark, "What's a Million?". Or, "If they need a gold-plated piano it is our duty to buy it".

**We will** reduce or eliminate countless hidden, indirect taxes which grossly inflate the cost of consumer goods, add to the grievous cost of living, increase the price of homes beyond the capacity of most of our people to pay, discourage saving and initiative.

**We will** reduce federal taxes by at least \$500,000,000 a year... without reducing any pensions, family allowances, or other social security payments.

**\$500,000,000  
TAX CUT  
NOW!**

Sponsored by the Progressive Conservative Party of Canada

**VOTE  
VOTE X**

**PROGRESSIVE CONSERVATIVE**



**Well Insured**

Canadian families on July 1 had about \$30,000 millions of life in-

surance in force, the Canadian Life Insurance Officers Association reports. This would represent a net gain of slightly over \$900 millions since the start of the year, and more than double the amount of life insurance owned by Canadians at the end of World War II.



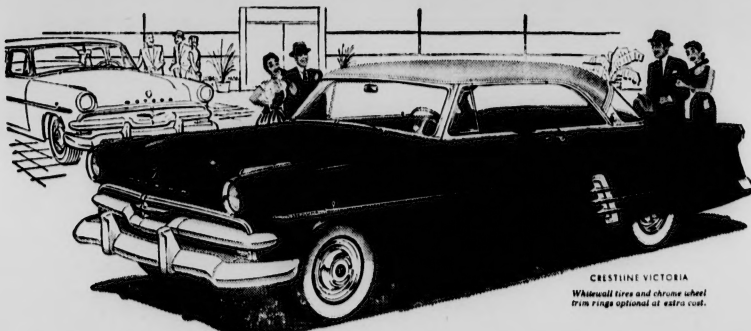
"True happiness springs from Moderation"

Goethe (1749-1832)

THE HOUSE OF SEAGRAM.

MEN WHO THINK OF TOMORROW PRACTISE MODERATION TODAY

YOU'VE EVERY REASON  
TO SAY  
"YES!" TO A *Meteor*



CRESTLINE VICTORIA

Whitewall tires and chrome wheel trim rings optional at extra cost.

**YES!**

**MOST POWERFUL ENGINE IN THE LOW PRICE FIELD!**  
The exclusive 120 Hp. "Fury" V-8 yours to command in any Meteor Customline or Crestline model. Here's supreme smoothness in performance, famous dependability and longer engine life. Bold, this and the brilliant 110 Hp. V-8 in Mainline models are products of the Company that has built more V-8 engines than all other makers combined.

**YES!**

**FINE CAR STYLING—CUSTOM APPOINTMENTS—EXCLUSIVE FEATURES!**  
From road to road, Meteor's beautiful styling reveals reasons upon reason why Meteor popularity is at an all-time high! Here's safer, all-around visibility—effortless driving ease with "Control-Centre" instruments—supreme riding comfort on luxury foam rubber seats front and rear in the most beautiful interior in the low price field!

**YES!**

**A SMOOTHER, QUIETER RIDE WITH "WONDER RIDE" COMFORT!**  
Road shocks are reduced as much as 80%! You'll feel a superior smoothness and stability in Meteor's road action. And Meteor rides more quietly, too, than ever before. The reasons are found in advanced engineering of the suspension system. You'll feel the amazing difference immediately, when you road-test Meteor!

**YES!**

**3-WAY CHOICE OF TRANSMISSIONS IN ALL THREE METEOR SERIES!**  
The smoothest and simplest "no-shaft" drive of all... famous Merc-O-Matic Drive. Or, for remarkably quiet travel with outstandingly economical gas mileage, there's Touch-O-Matic Overdrive. Both are optional at extra cost. For smooth, efficient manual shifting there's Silent-Kase Standard Transmission.

**YES!**

**MORE FOR YOUR MONEY—AND PUBLIC PREFERENCE PROVES IT!**  
Meteor offers more of everything... two great V-8 engines—three transmissions—three beautiful series—plus a combination of fine car features unmatched by any other car in the low price field. No wonder it's the fastest-selling Meteor in history. Visit your Meteor dealer today... you've every reason to say "Yes!" to a Meteor!

**YES! V-8  
of course!**

BE MILES AHEAD WITH METEOR

YOU'RE INVITED... TRY NEW "METEOR WONDER RIDE" BEFORE YOU DECIDE

**PREVOST MOTORS**

PHONE 168

BERT PREVOST, Prop.

Mercury-Lincoln-Meteor Dealer

First Class Paint and Body Shop

FOR A 'SAFE-BUY' IN A USED CAR... SEE YOUR METEOR DEALER

**Agricultural  
SERVICE  
BOARD  
NOTES**

W.K. Snyder,  
Field Supervisor

Watch for strange weeds: If you see a plant growing in your field or on the roadside, make sure that it isn't a bad weed. If you aren't sure, bring a plant to this office and we will identify it and also make the necessary recommendations to eliminate it.

Toad flax still stands high on the list of bad weeds. Most people are now aware of this bad weed and in most cases are taking suitable steps to control it voluntarily. Sodium chlorate is still the best chemical to use to kill toad flax. This can be used in dry form or dissolved in water and sprayed on the plants. You should go at least two or three feet beyond the visible patch in order to destroy all the roots.

We find that to secure a satisfactory kill it is necessary to use about 5 or 6 pounds per 100 square feet. This treatment is rather costly and is limited to small areas. Large areas will require very thorough and frequent cultivation at well timed intervals. Constant vigilance in spotting and dealing with weeds before they get a head start is certainly what the wise farmer will do.

**THE GOLDEN RULE**

If you find ten bucks, rejoice!  
If you lose ten bucks, rejoice!  
Someone else has found the ten!

**Canada Pays Its Share of U. N. Technical Aid**



Canada has turned over to the United Nations the sum of \$800,000 as its contribution to the U.N. Expanded Program of Technical Assistance for 1953. Canada's contribution represents full payment of the amount it pledged for the current fiscal year. Here, Ambassador David M. Johnson, Permanent Representative of Canada to the United Nations (right) hands check to U.N. Secretary-General Dag Hammarskjöld. The program now operating in nearly 100 different countries and territories is already achieving effective results.

**BE SURE TO INSURE  
AGAINST HAIL**

**Alberta Hail Board Insurance  
GIVES PROTECTION AT COST**

**D. N. McDONALD, Representative**

**FOR HIGH CLASS PRINTING AT THE RIGHT  
PRICE... CONTACT THE DIDSBURY PIONEER**

**WHEAT POOL SCHOLARSHIPS**

The Alberta Wheat Pool announces the inauguration of scholarships at the University of Alberta to the value of \$500 a year for two rural students from Alberta high schools. One to a student whose home is in the southern half of the province and one in the northern half of the province. These students have the right to select their own courses.

These scholarships are restricted to students whose homes are on farms and the awards will be made on the basis of a satisfactory record in the Grade 12 examinations for complete senior matriculation and of the need for financial assistance. In applying for one of these scholarships the Alberta Wheat Pool's local field service personnel should be used for reference.

For the purpose of this award the southern half of the province is defined as that part of Alberta inclusive of and south of township 44. Application forms are available from the Registrar, University of Alberta. The final date for receiving such forms at the University is August 10, 1953.

**ALBERTA WHEAT POOL**

**UNEMPLOYMENT INSURANCE  
BENEFIT PAYMENTS  
CONTINUED DURING ILLNESS**

**EFFECTIVE AUGUST 3rd, 1953**

Benefit will be paid for days of illness, injury or quarantine, if claim has been filed and waiting and non-compensable days served.

If you are on claim and are unable to report because of illness, injury or quarantine, write immediately for full particulars to the nearest

NATIONAL EMPLOYMENT OFFICE

**UNEMPLOYMENT INSURANCE  
COMMISSION**



Published by authority of  
HON. MALCOLM F. GREGG, Minister of Labour





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C.M., L.M.C.C.  
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Physicians and Surgeons  
Combined Office in the  
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PHONES:  
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Special Attention Given  
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Will Be At  
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Every Saturday Afternoon

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Licensed Embalmers  
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"Past Performance  
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Phone B1211 — Didsbury

— SEE YOUR —  
**IMPERIAL OIL**  
AGENT  
For All Kinds of  
Lubricants & Greases  
**GASOLINE AND  
FUEL OIL**  
**IVAN WEBER**  
Phone 56 — Residence 61

## TRUCKERS

**GENERAL TRUCKING**  
**SAND, GRAVEL, COAL**  
**GRAIN, LUMBER, ETC.**

We are now equipped to dig  
basements and do small  
loading jobs.

**BURN TUGGLE**  
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**FOR RELIABLE  
TRUCKING SERVICE**  
LOCAL AND LONG  
DISTANCE HAULING

We're pleased to please you  
**UNGER BROS.**  
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WATCH REPAIRING**  
GIFTS FOR ALL OCCASIONS  
DIAMONDS SOLD BY  
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**IRVEN E. BAPTIST**  
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ALL WORK GUARANTEED  
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**CLASSIFIED ADS**  
— FOR —  
**QUICK RESULTS**

**EAT  
AT THE  
BRIGHT  
SPOT**

All Our Pastry is Home Made  
Al Engwer, prop. Phone 128

— CALL —  
**DOROTHY'S  
BEAUTY SHOP**  
At Pete Liesemer residence  
Two doors west of hospital  
on south side of street.  
PHONE 210, DIDSBURY

We Have a Good Stock of  
**Men's & Boys' New  
BOOTS AND SHOES**  
Dayton Hand-Made Boots  
**CLARENCE'S  
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**PHONE JAY TUGGLE**  
— 290 —  
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**PURITY "99"  
PRODUCTS**  
Residence Phone: 138

**DR. L. K. GRUBE**  
NATUROPATHIC PHYSICIAN  
OLDS — ALTA.  
Office Above Bank of Nova  
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ALL TYPES OF REPAIRS and  
ELECTRIC WIRING  
OUR SPECIALTY  
★ — ★  
**DICKAU  
ELECTRIC**

CANADA PREPARES TO  
DEAL WITH DISASTER

## FARM AND FOREST BATTLEGROUND

Just as modern war has spread  
from field forces to civil commu-  
nities, the line of defence has  
broadened, say Canadian defence  
authorities, to embrace all sec-  
tions of the country — not only  
those in crowded, potential-target  
areas. The farmer, most of all,  
has an important role to play in  
any measures which Canada may  
have to take to fight off attack.

Destruction of sources of sup-  
ply for fighting forces is a tech-  
nique already being employed ef-  
fectively in areas where war  
flames, even now. Any assault on  
Canada, according to the experts,  
would certainly give priority to  
sections which sustain the popula-  
tion with food, as well as to sites  
of great arms production plants  
and industrial zones generally.

The potential dangers of biologi-  
cal and chemical warfare have  
already been explained, with their  
peculiar significance to those  
who operate farms and who live  
outside the larger communities.  
There is still another possible  
threat to such places — incendiari-  
sm.

When we think of arson — the  
deliberate firing of property — we  
usually think of such acts as di-  
rected against stores of materials,  
key installations, production ma-  
chinery, transportation, etc. But  
the civil defence authorities be-  
lieve that an enemy might attack  
our farms and forests, as well as  
our industries and defence estab-  
lishments, in an effort to cripple  
our resources and undermine our  
whole economy.



**BUSH FIRES**  
The havoc which forest fires  
cause is, unhappily, too well  
known to Canadians from per-  
sonal experience. They will have  
no difficulty in visualizing the  
could be spread, in wartime, by

the deliberate burning of our tim-  
ber lands. Those charged with  
our national security urge all who  
live in or near wooded areas to be  
particularly watchful, should the  
threat of war draw nearer. Of  
course, they count on them for  
vigilance in peacetime, too, for  
fires can start — and most often do  
— from sheer carelessness.

## CROP INCENDIARISM

While a vast number of enemy  
agents would have to be used to  
do much harm by spreading germs  
among human beings and animals,  
stock and a small army of saboteu-  
rs would be needed for the  
wholesale pollution of water  
sources and food stocks, exten-  
sive fires could be started by a mere  
handful of agents. Fire will not  
spread in standing crops except  
during the period between ripening  
and harvesting, and then only in  
dry weather. At these times  
standing crops might be a target  
for incendiary attacks. Attempts might  
be made to burn stored grains and  
the loss of basic cereals and pro-  
viders would not only be a calamity  
for the farmers but, if wide-  
spread, would constitute a na-  
tional disaster of the greatest  
magnitude.

Farming people, therefore, are  
counted upon by those setting up  
our organizations for dealing with  
trouble, no matter where or when  
it comes, to do their share in  
defending their land and in foiling  
activities of this sort which may  
well be decisive factors in our  
survival.

## FARM FIGHTERS

Ottawa officials, and their  
working partners in all the prov-  
inces, are heartened by the inter-  
est being shown in rural com-  
munities in the subject of civil de-  
fence and in measures which  
many of our smaller places are  
taking to ensure that they play  
a worthwhile role if ever Canada  
is in danger.

They have expressed admira-  
tion for those villages and sec-  
tions where, already, civil defence  
services have been set up to ful-  
fill the function of mutual aid and  
reception areas, in support of the  
bigger communities which may be  
expected to undergo direct attack.  
But, the farmer may find that  
war has come right into his own  
barnyard. He must, say the ex-  
perts, be constantly on guard to  
ensure that no one tampers with  
his holdings or endangers his own  
family stock or yield. He as a  
Canadian, is an important mem-  
ber of the national army defend-  
ing our very soil and is counted  
upon, with the sturdiness which  
marks him as our prime producer,  
to do his share in ensuring the  
national safety and if need be, back-  
ing up our disaster services with  
positive action.

BEST WAY TO BUILD  
UP YOUR TOWN

No businessman in any town  
should allow a newspaper pub-  
lished in his town to appear with-  
out his name and business  
being mentioned somewhere in its  
columns. This applies to all kinds  
of business and professional men.  
This idea does not mean that  
you should have a whole half or  
even a quarter-page advertise-  
ment in each issue of the paper,  
but your name and business  
should be mentioned if you do not  
use more than a two line space.  
A stranger picking up a news-  
paper should be able to tell what  
business is represented in a town  
by looking at a paper. Truth is the  
best possible town advertiser.

The man who does not advertise  
his own business does an injustice  
to the town and himself. The man  
who insists on sharing the busi-  
ness which comes to town, but re-  
fuses to advertise his town, is not  
a valuable addition to any town.

**CHRISTIAN SCIENCE**  
"Truth" is the title of this Sun-  
day's Lesson-Sermon in all Chris-  
tian Science churches. The Gold-  
en Text is from Psalms: "Thou  
are the God of my strength; O  
send out thy light and thy truth:  
let them lead me" (43: 2 and 3).  
Another passage from the Bible is  
from John: "For the law was  
given by Moses, but grace and  
truth came by Jesus Christ."  
(1:17). And from "Science and  
Health with Key to the Scrip-  
tures" by Mary Baker Eddy:  
"Christ is the ideal Truth that  
comes to heal sickness and sin  
through Christian Science, and  
attributes all power to God."  
(473: 10-12).

## CITY TRAINED

A city man sent his son to work  
on a farm, hoping to impress on the  
boy what hard work was like. A  
few weeks later he called on the  
farmer to inquire how the young-  
ster was making out.  
"I'm not going to bandy words  
with you," the farmer said, "but if  
that boy had another hand he  
would want another pocket to put  
it in."

## GEMS OF THOUGHT

**OPPORTUNITY**  
Take all the swift advantage of  
the hours.

—Shakespeare  
We own no past, no future, we  
possess only now. If the reliable  
now is carelessly lost in speaking  
or in acting, it comes not back  
again.

—Mary Baker Eddy  
Great opportunities come to all,

but many do not know they have  
met them. The only preparation  
to take advantage of them, is  
simple fidelity to what each day  
brings.

—A. E. Dunning  
Opportunity is rare, and a wise  
man will never let it go by him.

—Bayard Taylor  
The secret of success in life is  
for a man to be ready for his op-  
portunity when it comes. —Disraeli

## THE DIDSBURY OPERA THEATRE

Week Day Shows at 8:00 p.m.  
Saturday Matinee 2:30 — Evening 7:30 & 9:30

THURS., FRI., SAT.:  
July 23, 24, 25:

MON., TUES., WED.:  
July 27, 28, 29:

**LUKE, THE  
SATURDAY  
POST ST  
FIGHTING  
MEN**

**RIDE THE  
MAN DOWN**

**MIAN DONLEY • BOO CAMERON  
ELLA RAINES • FORREST TUCKER  
BARBARA BRITTON • CHILL WILLS**  
A REPUBLIC PICTURE

With J. CARROL NASH • JIM DAVIS  
Screen Play by Mary McCall, Jr. Based on a  
Saturday Evening Post story by F. V. Coville  
Associate Producer Director John H. Kane  
Coming Attractions...  
"THE MERRY WIDOW"

**Daphne du Maurier's  
best seller  
comes alive  
on the  
screen!**

**Olivia de Havilland**  
Academy Award winner.  
In her greatest portrayal  
"My Cousin Rachel"

With the exciting new star discovery  
**ROMA BURTON**  
All Acting, Singing, Dancing, Screen Values  
Produced by NORMAN KRASNA  
Directed by HENRY KOSTER  
Screen Play by NORMAN KRASNA  
Based on the Novel by Daphne du Maurier

## DON'T GAMBLE WITH NATURE!



**WIPED OUT  
TOMORROW**

*Be Sure - Insure Against...*

**HAIL**

Protect Your Investment Now With The  
**Alberta Hail Board Insurance**



The Board's records show that  
72.6% of the damage awards are  
paid out for losses occurring after  
July 20. We are now in this  
danger period. IT IS NOT TOO  
LATE TO INSURE! A hail storm  
between now and harvest can rob  
you of thousands of dollars and  
cut deep into your reserves to seed  
next year's crop. In the event of  
hail a policy with your Alberta  
Hail Insurance Board protects your  
investment and assures you of the  
funds for 1954 seeding operations.  
ACT TODAY!

**\$5 DOWN GIVES FULL PROTECTION**  
TOMORROW MAY BE TOO LATE... INSURE TODAY!  
CONTACT YOUR NEAREST AGENT — NOW!

**A. Brusso**  
DIDSBURY  
**Alberta Hail Insurance Board**

## Notes From D.A.

By Hugh McPhail

The following is a summary of results of experiments at the University of Alberta:

1. Market Weight of Hogs — Hogs marketed at 200 to 210 lbs gave higher net returns than those marketed at either 175 to 185 lbs or 220 to 230 lbs.

Amount of fat in the carcasses increased as the pigs became heavier and the light pigs were probably most desirable in this respect. However, carcass weights of the 200 to 210 lb pigs were all within the desired grade A range of 140 to 170 lbs., while the lighter and heavier carcasses were not all within this range. Female hogs yielded more desirable carcasses than males.

A summary of all lots indicates that rate of gain increased as the pigs became heavier, but daily feed consumption increased more rapidly so that feed required per 100 lb gain became greater. Therefore, it may be concluded that the lighter pig the more

efficient the gains.

On the basis of this experiment as well as on the basis of present market conditions, our pigs will yield the largest net returns if they are sold between 190 and 210 lbs. and preferably at not less than 200 lbs. live weight. These observations further strengthen recommendations based on an experiment conducted in 1950.

2. Supplemental Minerals for Hogs —

The addition of bonemeal, manganese or cobalt, or a mixture of manganese, cobalt, iron, copper, magnesium and zinc to a practical swine ration used in this test did not influence rate of gain or feed efficiency. From the results of this experiment it would appear that supplemental minerals other than iodized salt and limestone are not necessary in Alberta swine rations. The addition of necessary supplements, such as protein of good quality, calcium, iodized salt and vitamins A and D, pay for themselves many times over, but the addition of unnecessary supplements to rations for swine are merely an added expense.

## SENSIBLE BASIS FOR HEALTH

The folly of indiscriminate government handouts is now clear.

The "welfare" tax billion adds luxury to the living of the prosperous and is robbing the poor of the bare essentials of life.

Circumstances beyond the control of individuals account for the casualties that deserve and demand adequate assistance and care.

Adding to the taxable incomes of those who can provide for themselves means inescapable deductions from the incomes of those who cannot pass on the burden of taxation and inflation but must pay every tax and every cost in the prices of the things they need and buy.

Those who unconsciously persist in misrepresenting family conditions by referring to the incomes of heads of families instead of family earnings are most vocal in demanding greater handouts to those who do not need them.

This tax burden should be lifted from the backs of the less fortunate.

## WESTERN FOOTBALL SCHEDULE FOR 1953

Following is a list of home and away games for the Calgary Stampeder in the coming Western Interprovincial Football Union:

Calgary Home Games	
Sept. 5	Edmonton
Sept. 12	Winnipeg
Sept. 14	Regina
Sept. 28	Edmonton
Oct. 10	Edmonton
Oct. 17	Regina
Oct. 19	Winnipeg
Oct. 24	Regina

Calgary Away Games	
Aug. 29	Regina
Aug. 31	Winnipeg
Sept. 7	Edmonton
Sept. 16	Winnipeg
Sept. 26	Edmonton
Oct. 3	Winnipeg
Oct. 5	Regina
Oct. 12	Edmonton

## SQUEEZED BUCKET

There's a new steel bucket on the market, oval in shape, to fit more securely on steps or window ledges.



Gerard (Moose) Flemming, 21-year-old son of the Premier of Brunswick, reports to Manager Fred Hutchinson (right), for a try-out with Detroit Tigers. Flemming was expected to sign with the Tigers and be sent to one of their chain teams for seasoning.

# THE COMMUNITY PAGE

In presenting this page we wish to commend to readers the fact that the advertisers deserve their support, goodwill and trade. A newspaper is a community affair. It has its individual opinions, for it cannot afford to be a jellyfish if it is to serve a useful purpose. But it does strive to give every phase of public opinion and fair news reports.

Our advertisers help to make this possible, as well as keeping alive local interest in community activities. Buy from those who advertise on this page in The Pioneer. It will save you money and help you build up your own community.

## "WE SELL THE LEADERS"

McCLARY RANGES, WASHERS AND REFRIGERATORS

SHERWIN WILLIAMS PAINTS

DUO THERM OIL HEATERS

CONGOLEUM FLOOR COVERING

MAC'S SERVICE HARDWARE

Phone 33

Didsbury - Alberta

## ATLAS LUMBER CO. LIMITED

Operating in Alberta and Saskatchewan  
BUILDING SUPPLIES  
INSULATION  
STORM SASH  
PITTSBURGH PAINTS

Phone 125 - Didsbury

## HI-WAY SERVICE

(W. D. & R. H. Elkin, props.)

TEXACO PRODUCTS

FIRESTONE TIRES

PROTEXALL ANTIFREEZE

Phone 1016

Didsbury - Alberta

## SID'S BATTERY SHOP

BATTERIES REPAIRED  
BATTERIES CHARGED  
Liberal Allowance On Old Battery When Buying A New One

## STEVENS' SERVICE SHOP

IMPERIAL OIL PRODUCTS

GENERAL REPAIRS

on all makes of cars

DOMINION TIRES

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DIDSBURY - ALBERTA

## KIRBY'S MEAT MARKET

FRESH & CURED MEATS

QUALITY

RED & BLUE BRAND BEEF

Phone 127

Didsbury - Alta.

"We Deliver"

## RANTON'S

NEW SHIPMENT OF LADIES' BETTER DRESSES

Shop at Ranton's

Your Home-Town Store

## EDFORD MOTORS

A. E. FORD, Prop.

Chevrolet & Oldsmobile

Chevrolet Trucks

SALES and SERVICE

Goodyear Tires

## SPECIALIZING IN . . .

Wheel Balancing

Steam Cleaning Service

Guaranteed Radiator Cleaning

Body & Fender Repairs

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Phone 58 - Didsbury

## MODERN JEWELLERY

(Irven E. Baptist, Prop.)

New shipment of Ladies' and Men's Ring Watches

Electric Kitchen and Mantel Clocks

Special prices on diamonds sold by appointment if so desired.

## DIDSBURY BAKERY

(Holm & Skaar, Props.)

BREAD

CAKES

PASTRY

"We bake up to a standard."

Not down to a price"

PHONE 216

DIDSBURY, ALBERTA

## FREE THEATRE TICKETS

Each week this "Community Page" is published in The Didsbury Pioneer, names of town and district residents will appear among the advertisements. Read the ads carefully and if you find your

name in any one of them — clip out the ad and present it at The Didsbury Pioneer office and receive TWO TICKETS to the Didsbury Opera Theatre with the compliments of the advertiser in whose advertisement you found your name.

## IVAN WEBER YOUR IMPERIAL OIL AGENT

ORDER NOW . . .

For Your Winter Heating Needs

Prompt Delivery

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## HUGHIE ROBERTS and SON

New & Second Hand Store

"Anything You Want We Have It" (We Hope)

REAL ESTATE

LIVESTOCK DEALER

KIDDEES' PONIES

FRESH & SPRINGER COWS

Phone 13 - Didsbury

## KAUFMAN and JENKINS

HEATING - PLUMBING

"When you want a plumber bad, you need him good."

PHONE 22

Didsbury - Alberta

## Didsbury Electric, Plumbing and Heating

STEAM & HOT WATER

HEATING SYSTEMS

OIL BURNERS

STOKERS

PHONES:

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GENERAL INSURANCE

REAL ESTATE

LOANS

A Personalized Service

PHONE 90

Didsbury - Alberta

Mrs. B. W. May

## HAROLD E. OKE

International Harvester for your Home Refrigeration

MOTOR TRUCKS

TRACTORS and FARM MACHINERY

Don't Forget . . . We Are PROPANE SPECIALISTS

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AUTHORIZED GENERAL ELECTRIC HOME APPLIANCE DEALER

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## SPREEMAN'S SPECIALTY

THE SHOP FOR YOUR WELDING, SMITHING, FABRICATING, FORD RAILINGS and GENERAL MAINTENANCE

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DIDSBURY - ALBERTA

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FARM EQUIPMENT

EASY WASHERS

HEAT-HOUSE

TRACTOR CABS

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## PREMIER MEAT MARKET

(Ray Campbell, Prop.)

Phone 42

Located in City's Store

Specializing in . . .

RED & BLUE BRAND BEEF

CURED MEATS

Free Delivery

## PAYNE-FREEMAN COMPANY

Factory-inspected engineered and Chryco parts

OLIVER MACHINERY

Phone 14 - Didsbury

## SOLEY'S FOOD STORE

Do All Your Food Shopping At Didsbury's Only Complete Food Store

Biggest and best selection of fresh fruits and vegetables.

Largest variety of groceries

Complete stock of frozen foods.

Always a good variety of fresh and cooked meats.



## VOTE

ARCHIE BOYCE X



1. A Returned Veteran.
2. A Farmer, Auctioneer and Livestock Man.
3. A Good Speaker.
4. A Top Citizen.

WE NEED YOUR HELP AND SUPPORT IN THIS ELECTION. IF YOU CAN HELP IN ANY WAY AT ALL, PLEASE GET IN TOUCH WITH:

C. E. Reiber, Didsbury Phone 90  
A. Brusso, Didsbury Phone 137  
Ted Miller, Olds Phone 59  
Archie Boyce, Olds Phone 146

Inserted by the Alberta Liberal Association

## DISTRICT NEWS

## Claxton Defends Armed Services Expenditures

By PETER GABLE

Politicians are stirring up hot arguments about the men and women in the Canadian armed forces. Progressive Conservative candidates stay it costs a lot more to train a Canadian soldier than it does to train an American or a British soldier; suggest they could cut defence costs.

Defence Minister Brooke Claxton calls this distortion of facts, points to the heavy proportion of Canadian defence expenditures which is going into the air force, much larger proportionately than in the case of the American forces. The air force requires a lot more expensive tools and facilities than does the army and the bigger the air arm bulks in a nation's total defence program, the bigger the per capita cost of all members of the forces.

Canada spends 50 cents of every defence dollar on the air force while the United States spends 36 cents of every dollar on its air force.

It costs \$600,000,000 to train, equip, transport and maintain the air division Canada is setting up in Europe. An infantry brigade group has about the same number of men and costs about \$60 million or one-tenth as much.

Canada's expenditures per man and woman are also enlarged by the fact that for the first time in history Canada is setting up a large permanent defence force.

In the two world wars Canada's fighting men were accommodated in cheap temporary buildings, set up for the duration only. Now for the first time the government has to build permanent barracks, houses for married servicemen and their families, schools, permanent buildings for training, permanent workshops and storage depots. The United States, which has long been a big military power, has had large permanent establishments for a long time.

"Actually," Mr. Claxton says, "The cost of pay and allowances and other personal expenditures per man in the United States and Canada are just about the same. American pay is higher, but our clothing costs more. We spend proportionately more on construction (largely airfields, hangars and accommodation) and a good deal more on equipment because of our tremendous emphasis on air force."

Another argument goes on about ties, carpets, boots and other items for the use of servicemen and women. Critics say the government is buying too many of these things for the number of people there are to use them. Again Mr. Claxton charges "distortion."

He says the critics never say for what period the articles are to be used. They simply take the total number purchased and divide it by the number of men in the permanent forces. They ignore the reserve forces and the cadets who also need to be equipped. They ignore the necessity of providing for stores and stocks of different sizes.

"This is about as dishonest a performance as we have seen in Canadian politics," says Mr. Claxton. "Take ties: ties are purchased for those members of the armed forces wearing them as part of their uniforms for between 30 and 40 cents each. They are issued on the basis of two per year for each man. Do you know any man who wears ties at all who spends as little as 50 cents a year on them?"

Depending on how you look at them things can appear bigger or

## Farm Women Meet At O.S.A.

One hundred farm women from this and other districts attended the 23rd annual Farm Women's Week at the O.S.A. School of Agriculture, July 13 to 16.

Mrs. S. V. Townsend of Eddystone, one of the founders of Farm Women's Rest Week, attended the first course in 1931 and has been in attendance at most courses since that time, including 1951. Other ladies came from as far away as Edmonton, Millet, Craigmile, Camrose and Lethbridge.

The ladies had the choice of taking the general course, under the supervision of Mrs. Verma MacDonaid, director of women's extension for the Alberta Department of Agriculture, or a specialized sewing course instructed by Miss Helen V. Moseeson of the O.S.A. staff.

Dr. C. R. Bunn of Red Deer used colored slides to illustrate his story of a trip to Spain. R. H. Cooper, of the staff, took the ladies "around the garden" with colored slides "Frozen Deserts," "Kitchen Quickies" as well as "Soaps, Detergents and New Laundry Methods," were topics discussed by Miss A. Randle of the Alberta Department of Agriculture staff. Miss C. Judson, home designing specialist for the Department of Agriculture, dealt with "Window Treatments — Fixtures and Fabrics" and "Face Lifting for Old Homes."

Mr. S. A. Earl, superintendent of aerols for Taber, outlined the aims and objectives of vocational guidance. Fred C. Jordan, of O.S.A. staff, discussed rules of the road. Mr. E. J. Kibbiewitch, chief clinic psychologist, mental guidance clinic, Edmonton, gave a scientific analysis of "Happy Family Relationships." Miss Helen V. Moseeson, O.S.A., lectured on "The New Fabrics" and "Judging of Sewing and Handicrafts."

Gordon Hawkins, of London University, London, England, and now with the department of extension for the University of Alberta, roused further interest in the controversial topic, "Competition and Co-operation." Harlow W. Sutherland gave current information on "Heat for Cooking and Comfort." Dr. D. I. Buchanan, Red Cross Blood Donors Clinic, Edmonton, outlined "Blood Types and the RH Factor."

Dr. Walter Johns, dean of the faculty of arts and science, University of Alberta, and guest speaker at the Farm Women's banquet, discussed "keeping up with the times in agriculture, education, practical sciences and social sciences." The week's activities concluded with an impromptu concert staged by the farm women themselves.

## CARD OF THANKS

I wish to thank Dr. Epp and the staff at the hospital for the kind care given me while I was a patient there; also to the friends who sent cards and gifts.

PAT HIPKIN

## CARD OF THANKS

I wish to thank my friends for the treats, magazines and cards sent to me while I was in hospital. Also a special thanks to Dr. Epp and the hospital staff for their care and kindness.

BILL RADFORD

smaller. Take carpets. Conservatives shout that the government has bought enough carpets to cover six miles of Toronto's streets. Mr. Claxton says it has just bought enough to give every man in the armed forces something less than one square yard in his quarters.

See Your Pioneer Agent

## FOR NEW CROP Wheat Board PERMIT BOOKS

Acresage must be approved this year by the Wheat Board before Permit Books can be released.

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## RED &amp; WHITE

C. M. CARTER

PHONE 39

Friday and Saturday, July 24th and 25th

KELLOGG'S CORN FLAKES, 12 oz., 2 for 45c  
MARMALADE, R & W, Three Fruit, 4 lb. tin 71c

DON'T FORGET, IT IS CANNING TIME! We are well stocked with Fruit Jars and Fittings, including Bernardin tops and caps.

Wax Paper Refills, 100 ft. roll 29c

Pink Salmon, fancy quality, 1 lb. tin, 2 for 85c

Shredded Wheat, 2 pkgs. 35c

Lemonade Powder, per pkg. 10c

Margarine, Sunbrite, lb. 35c

Biscuits, in cello packages, assorted, lb. 45c

Raisins, Seedless, Market Day brand, 2 lb. pkg. 49c

Cheezie Snacks, in large pkgs. 25c

White Serviettes, Milday, pkg. 19c

Cream Corn, Red & White 2 for 39c

6 for \$1.09

PEACHES, Red & White, choice, 20 oz., 4 for 97c

TOMATOES, Royal City, choice, 20 oz., 3 for 57c

PEAS, Mighty Mammoth, fancy quality, 20 oz. tins 2 for 45c

WAX BEANS, Aylmer, 15 oz. tins 2 for 37c

PLUM JAM, Red and White, size 4 tins 65c

TOMATO JUICE, Libby's, 48 oz. tin 37c

## It's Sherwin Williams Paint Time



We have a full stock of Sherwin Williams Paints for all purposes.

"WEATHERATED" HOUSE PAINT in all colors. See the new Town and Country Paint Colors. They are different!

LINSENE — a Linseed Oil Shingle Paint in all colors.

Feed the Flies D.D.T. Household Spray, it gets them! Comes in three sizes 40c, 60c and \$1.00



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## FARMLAND FUN



## IF YOU NEED A — BALE LOADER

Don't forget to see us about the Howry-Berg Bale Loader. It loads bales from the field onto truck, also puts them in pile or barn loft.

## LORNE CLAYTON

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## Take Home a Canned Chicken Or Boneless Ham

FOR THOSE HOLIDAY PICNICS !!!

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## KIRBY'S MEAT MARKET

PHONE 127 — DIDSBURY

## HAIL INSURANCE . . .

THE RATES FOR HAIL INSURANCE WITH LINE COMPANIES IN THIS DISTRICT ARE FROM 7 TO 10 PER CENT, SUBJECT TO THE 25 PER CENT DEDUCTIBLE CLAUSE.

For Further Particulars Apply To

## REIBER BROTHERS

Where Insurance is Our Business, Not a Sideshow  
C. E. Reiber PHONE 90 A.W. Reiber

Miss Theima Miller and Miss Mariel Downs left early in July for Montreal to board the Empress of Australia for an extended visit in England, Scotland and Wales. Contrary to last week's report, they were not accompanied by Mrs. Anderson.

The office of Dr. McNichol will be closed from August 1st to August 15th.

Ed Wiggins leaves on Sunday for Banff where he will attend the photography course at the Banff School of Fine Arts, under the direction of Malak Karsh of Ottawa. The course lasts for three weeks, during which time Wiggins' Photo Studio will be closed. Appointments will be accepted up to Saturday night, July 25 and also for Tuesday, July 28. After that the studio will be closed until Aug. 17.

## Little Items of Local Interest

Mr. Tom Morris and son Ken attended the 4H Dairy Calf Competition day at Acme last Wednesday. Tom was judge of the calves, yearlings and two-year-olds. Ken judged showmanship and best fitted calf. Following the judging there was a picnic lunch at the farm home of Mr. Dougherty.

Hospital contracts will be sold during July. Get yours now, \$10.00 for the year.

Mr. and Mrs. E. Ranton returned Monday from Cooking Lake after a three weeks' vacation there.

Mrs. B. Prevost and family, Mrs. J. Paul and family and Wendy Law left Saturday to spend a two weeks' vacation at Sylvan Lake.

Mr. B. Prevost, Mr. Alf Allen, Mr. Sam Krueger and R. Babak spent a couple of days golfing in Banff last week.

Mr. Leonard Rowell of Calgary returned home Sunday after spending a week with friends and relatives in the district.

Miss E. Morris of Lacombe has accepted a position in the local branch of the Royal Bank.

Mrs. C. R. Burns of Alx visited her parents, Mr. and Mrs. O. H. Burke on Thursday and Friday. Mrs. Burke returned with her daughter for the weekend.

Mrs. W. Dobbin was a Banff visitor with her daughter and son-in-law, Mr. and Mrs. W. Young of Calgary for several days.

Mr. and Mrs. E. Hughes and family, of Star City, Sask., and Mr. and Mrs. J. Hughes and family of Calgary, were visitors at the home of Mrs. V. Reiffenstein over the weekend.

Mr. and Mrs. V. Gillie and family and Mr. and Mrs. R. Cooper and Mrs. L. Fitch of Calgary were Sunday visitors at the home of Mrs. V. Reiffenstein.

Mr. and Mrs. Emerson McCall and family, of Geraldton, Ont., are visiting with the latter's parents, Mr. and Mrs. Alvin Hunsperger.

Mr. and Mrs. J. Shannon and Mrs. George Thring left Saturday for Excelsior Springs, where Mrs. Thring will take medical treatment.

Mr. and Mrs. W. Thring of Coronation are visiting their son, George, for a week. They are en route home from a vacation spent in Cody, Wyoming.

Watch for summer specials at the Variety Store.

Mr. and Mrs. R. O. Allenson of Red Willow were weekend visitors at the home of their son and daughter-in-law, Mr. and Mrs. H. Allenson.

Mr. and Mrs. E. E. Buhr returned at the weekend from a ten-day trip to Yellowstone Park. They accompanied their son and family, Mr. and Mrs. E. Buhr of Calgary.

Mr. and Mrs. S. Price, Mrs. M. Van Elslander and Mr. R. J. Snowden, motored to Banff and points in B.C. to spend a very enjoyable weekend.

Word has been received that Miss Carolyn Snyder, daughter of Mr. and Mrs. W. J. Snyder, has passed with first class honors, her Grade I theory examination with the Toronto Conservatory of Music. Carolyn was a pupil of Miss Helen Swalm.

Mr. and Mrs. E. S. Brower have been enjoying visits with their son and wife, Mr. and Mrs. Warren Brower, Pasadena, Calif., and Mrs. Brower's brother and wife, Dr. and Mrs. H. O. Young, Spokane, Wash., and Mrs. Brower's cousin and husband, Mr. and Mrs. Morton Schuchmacher, Thornton, Iowa. The son visited with the Bennet Brower and Wallace Brower families in Harman and with his sisters, Mrs. H. Peek of Didsbury and Mrs. Abraham of Innisfail. They also had two grandsons from Fruitvale and Kimberley, B.C. visiting with them.

Mr. Harry Geiger stopped over in the district Saturday, en route to Yellowknife, where he has accepted a position.



Get the most out of your machine equipped by having our experts restore your magnetic tape to its original power and pep. You'll be surprised at the improved signal performance and greater fuel economy. We carry genuine factory replacement parts for all standard magnetos, and give prompt, courteous service.

**TED STAUFFER**  
Phone 50, Olds, Alta.

## Coming Events

A shower will be held for Miss Jessie McCulloch, bride-elect of August on Wednesday, July 22 at 2 p.m. in the Lone Pine hall. Everybody is welcome. Pot luck lunch.

Don't miss the dance in Melvin Hall, July 24, with Maddison's orchestra of Calgary supplying music.

Mr. and Mrs. E. W. Novacek and daughter Linda, of LaFleche, Sask., have been visiting at the home of B. Radford for the past week.

Mr. and Mrs. Roy Reiffenstein visited the former's mother for a few days last week prior to taking a short trip to Great Falls, Montana.

Mr. Reg Brooker celebrated his 73rd birthday on Monday, July 20. His son-in-law and daughter, Mr. and Mrs. Willis Hall, spent Sunday here.

LOST — One "No Weed 64" weed spray can, somewhere in the area eight miles north and three miles west of town. Reward. Please leave at Pioneer Office.

ENGAGEMENT ANNOUNCEMENT  
Mrs. Wesley Joseph Burroughs of Wetaskiwin announces the engagement of her daughter, Mary Josephine, to Mr. Clayton L. Johnson, son of Mr. and Mrs. Bryan Johnson of Didsbury, the marriage to take place in early autumn.

## Folkmann's Clothing

PHONE 124 — DIDSBURY

ANOTHER SHIPMENT OF LADIES' DRESSES HAS ARRIVED, Nylon and Better Cottons, sizes 12-22.

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Wear cool comfortable  
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for both men and women

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PHONE 36 — DIDSBURY

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We have all the common lumber you require for your different farm buildings. We can also supply you with cedar or asphalt shingles, nails, paint and all types of wallboard. Limited supply of 3-16 P.V. Hardboard in 4x8 sheets at, each **\$2.70**

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G. C. LEESON, Manager PHONE 7

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from start to finish



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Beauty Rinse Neutralizer

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creme rinse built-in. Automatically  
neutralizes, conditions and  
beautifies hair in one quick  
step. Gives you bouncier, prettier,  
longer-lasting curls with a never-  
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softness. Never that "new perma-  
nent" look!

NEW! DOUBLE-QUICK METHOD. Elim-  
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hours while hair dries on curlers.  
Takes less time from start to fin-  
ish than any other type of home

permanent. You can unwind curls  
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NEW! SAFETY-BALANCED WAVING LOTION.  
Balanced and buffered to protect  
hair vitality and health. Insures  
a curl that goes right to the ends.  
Gentlest regular lotion on the  
market today.

NEW! SALON CUSTOM-TIMING for your  
kind of hair. You control the  
curl with professional-type safe-  
guards. No frizz, no fuzz, no "fall  
to take." Say goodbye forever to  
that "new permanent" look!

We make no wild promises, no empty guarantees.  
Your beautiful hair will speak for itself.

**Law's Drug Store**

THE **Rexall** STORE

PHONE 40 — DIDSBURY, ALBERTA

## NOTICE

As required by the Income Tax Act, this will advise our patrons that it is our intention to pay dividends in proportion to purchases for the year 1963.

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Mothers, we have **Den-  
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green and red, in sizes  
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